

## ORDER



**Orders**  
**Order / Rev:** 720700  
**Alt Order #:** 06365005  
**Product Desc:** RESTORE OUR FUTURE  
**Estimate:** 2090  
**Flight Dates:** 10/09/12 - 10/15/12  
**Original Date / Rev:** 10/05/12 / 10/05/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services/ POL  
**Buying Contact:** Elise Cloyd  
**Billing Contact:**  
 600 Fairmount Ave. Suite 306  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Restore Our Future  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	27	\$180,000.00	\$153,000.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$180,000.00	\$153,000.00	0.00
<b>Totals</b>	<b>27</b>	<b>\$180,000.00</b>	<b>\$153,000.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/09/12	10/12/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	6	\$4,000.00	P-2	0.00	NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF - -			6		\$4,000.00		0.00				
E 2	WTSP	10/09/12	10/12/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$4,800.00	P-2	0.00	NM	4	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF - -			4		\$4,800.00		0.00				
E 3	WTSP	10/09/12	10/12/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	6	\$4,000.00	P-2	0.00	NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF - -			6		\$4,000.00		0.00				
E 4	WTSP	10/09/12	10/09/12	Tue Prime A NCIS	CM	Tue 8-9p	- T - - - -	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- T - - - -			1		\$20,000.00		0.00				
E 5	WTSP	10/11/12	10/11/12	Thu Prime B Person of Interest	CM	Thu 9-10p	- - - T - -	:30	2	\$16,000.00	P-2	0.00	NM	2	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- - - T - -			2		\$16,000.00		0.00				
E 6	WTSP	10/12/12	10/12/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	- - - - F -	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- - - - F -			1		\$12,000.00		0.00				

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	10/13/12	10/13/12	NCAA Football Game #2	CM	3-7p	-----S-	:30	2	\$10,000.00	P-2	0.00	NM	2	\$20,000.00
				NCAA Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		2				\$10,000.00		0.00			
E 8	WTSP	10/14/12	10/14/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$2,000.00		0.00			
E 9	WTSP	10/14/12	10/14/12	Sun Prime A	CM	7-8p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$14,000.00		0.00			
E 10	WTSP	10/15/12	10/15/12	7-730p	CM	7-730p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$4,000.00		0.00			
E 11	WTSP	10/15/12	10/15/12	730-8p	CM	730-8p	M-----	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$4,800.00		0.00			
E 12	WTSP	10/15/12	10/15/12	LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				LN (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$4,000.00		0.00			
													Totals	27	\$180,000.00